



## i love working on crazy ideas

I am Professional within the graphic and Web design who assembles together images, typography, or motion graphics to create a piece of design. Primarily for published, printed or electronic media, such as brochures and advertising. Experienced Graphic Designer with a demonstrated history of working in the Design industry. Skilled in Making Page Layout, Typography, Digital Photography, Creative ads. Strong arts and design professional with a focused in Graphic Web Design. Passionate and inventive creator of innovative marketing strategies and campaigns. accustomed to performing in deadline-driven environments.

## Cijohn Baby

Graphic Web Designer  
Photographer

+91 8939420402.

loftytoil@gmail.com

<https://cjcrz.cloud/>

Pattabiram, Chennai,

### PRO SKILLS

Adobe Photoshop



Adobe Illustrator



Adobe Premiere Pro



Adobe InDesign



Microsoft Power point



HTML 5/ CSS



Bootstrap



Digital Marketing



### On Process

To develop the overall layout and production design for advertisements, brochures, magazines, Power Point Presentations and reports.

### INTERESTED

Photography  
Playing Cricket  
Learning

### EXPERIENCE

#### Expleo Solutions Pvt Ltd

##### Associate Lead Software Engineer

Oct 2021 - Present

To Create Videos & Proposals by using Software's Photoshop, illustrator, Premiere pro, PPT, Word etc. Videos for Promotions & Supporting Sales Team by Enhancing Old & New Proposals.

#### Aetram Trading Solutions Pvt Ltd

##### Graphic Web Designer

Jan 2019 - Nov 2021

To Develop advertisements (Images/ Videos) For Social Media Post. Creating landing Pages to Generate Leads, designing website and production design for applications such as Web Banners brochures, Flyers, etc.

#### Freelancer

##### Graphic Designer, Photographer, Video Editing.

Oct 2013 - Jan 2018

Event Photography, Album Designing, Brochures, Visiting Cards, NGO Projects, Short Films, Ads for Channels etc.

### EDUCATION

#### B.Sc Visual Communication ( 75%) 2010-2013

University of Madras  
D.R.B.CCC Hindu College

#### High School (55%)

2007-2009  
Good Shepherd Mat Hr.Sec  
School

### CERTIFICATION

#### Fundamentals of DigitalMarketing

From Google Digital Unlocked  
28/11/2022

#### The Complete 2023 Web Development

From Udemy. (On progress)

## AREAS OF EXPERTISE

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- End to end Designing process
- Sound knowledge of the Software Designing Lifecycle
- Requirement gathering and analysis
- Planning and Execution
- Proven track record of managing delivery within the time constrains, constituting various process enhancement initiatives, streamlining workflow & creating a team work environment

## KEY RESPONSIBILITIES HANDLED

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- Creating images For Social Media Post (Adobe Photoshop, illustrator )
- Designing brochures, Flyers (Adobe Products)
- Creating Corporate Videos (Adobe Premiere Pro)
- To Create Videos Proposals (Adobe Premiere Pro)
- Designing Landing Pages & Websites for Generating Leads (HTML, CSS, J-Script, Bootstrap)
- Creating Power point Presentations to support Sales Team for Better look & feel
- Creating Word Documents.
- Capturing Photos on DSLR Cameras.

## ACTIVITIES

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### **Below Websites for Living Way**

Mumbai - August 2021-Present

Designed & Developed Following Websites  
Using HTML, CSS, J-Script, Bootstrap.

- Living Way Foundation
- Living Way AG Church,
- Living way Ministries
- Goodwill Charity Foundation

### **Designed Website for Construction & Interior Desingning**

Designed & Developed Following Websites  
Using HTML, CSS, J-Script, Bootstrap.

Chennai, January 2022- Present  
Marun constructions

### **MRM TRADING SOLUTIONS**

Recently working on Websites & CRM For  
MRM Trading Solutions & also Supporting on  
Marketing by Creating Posters & Posting Ads  
in Facebook ads, etc.

THANK YOU